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Official Boilerplate (Shorter)

ABOUT CAFÉ CANVAS

Café Canvas is a Dallas-Fort Worth-based cooperative that merges a rotating art gallery with a welcoming café. Its mission is to bring art and community together, with values placed on artistic expression, local support, and cultural enrichment. By offering an alternative to coffee chains, Café Canvas celebrates DFW's vibrant arts scene one cup at a time.

Official Boilerplate (Longer)

ABOUT CAFÉ CANVAS

Café Canvas is a Dallas-Fort Worth-based artist cooperative that merges a café with a local art gallery. Founded on the belief that creativity thrives in everyday spaces, Café Canvas offers an environment where guests can enjoy coffee, tea, or pastries while surrounded by artwork. Café Canvas is guided by three values: artistic expression, local support, and cultural enrichment. Its cooperative structure sets Café Canvas apart, where leadership consists of representatives from artists, customers, and staff. By offering an alternative to corporate coffee chains and exclusive art galleries, Café Canvas provides a space where DFW's art scene can thrive one cup at a time.



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FOR IMMEDIATE RELEASE

CONTACT:

Megan Watson

Café Canvas

mcwatson@cafécanvas.com

979-218-2362

CAFÉ CANVAS OPENS IN DALLAS

The Newest Art-Inspired Café Invites DFW Residents to “Sip Creatively”

DALLAS, TX (May 13, 2025) - Café Canvas, a for-profit artist cooperative, is now open in the Dallas-Fort Worth (DFW). Blending the comfort of a coffee shop with the creativity of a local art gallery, this concept offers more than your average café. With rotating art exhibitions alongside a cozy café, Café Canvas provides a vibrant space designed to make art a part of our daily lives.

Founded by Megan Watson and co-directed by local creatives, entrepreneurs, and DFW community members, Café Canvas goes beyond your average coffee shop. Café Canvas will host monthly events, including workshops, university showcases, and networking nights that help emerging artists build connections. As a cooperative, dedicated visitors may pay to become members for exclusive voting rights and in-store discounts.

Its debut program, “Sip & See: Meadows Art Exhibition and Coffee Chat,” will showcase art from Southern Methodist University students, specifically those enrolled in the Meadows School of the Arts. This debut program will provide students, faculty, and the DFW community opportunities to connect and discover how to connect with art daily.

Whether you are grabbing a latte, exploring artistic talent, or looking for a place to connect, Café Canvas invites you to “Sip Creatively.”

For more information about Café Canvas, including the location in Deep Ellum and daily operating hours from 7 a.m. to 6 p.m., please visit cafécanvas.com.

ABOUT CAFÉ CANVAS

Café Canvas is a Dallas-Fort Worth-based cooperative that merges a rotating art gallery with a welcoming café. Its mission is to bring art and community together, with values placed on artistic expression, local support, and cultural enrichment. By offering an alternative to coffee chains, Café Canvas celebrates DFW’s vibrant arts scene one cup at a time.

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Media Advisory
May 13, 2025

DALLAS, TX – A new cultural hotspot is brewing in Deep Ellum. And by brewing, we truly mean brewing. Café Canvas, a for-profit artist cooperative that blends a coffee shop with a rotating local art gallery, is now open and inviting Dallas-Fort Worth (DFW) residents to “Sip Creatively.” Designed as a space for coffee lovers and artists, Café Canvas provides a platform for emerging artists, students, and the DFW community to engage with art every day.

WHO – Megan Watson, Founder of Café Canvas, along with local artists, university partners, and cooperative team members

WHAT – The grand opening of Café Canvas! Café Canvas is a hybrid art gallery and café offering locally sourced drinks, rotating art exhibitions, events, workshops, and a membership program that gives the DFW community voting power on how the business operates.

WHEN – Now open to the public daily from 7 a.m. to 6 p.m., alongside “Sip & See: Meadows Art Exhibition and Coffee Chat,” a debut program launch that begins May 17, 2025, at 11 a.m.

WHERE – Deep Ellum Arts District, Dallas, Texas

WHY – Café Canvas was created to make art more accessible. If corporate coffee chains dominating the market are not your cup of tea, Café Canvas offers a lively alternative. Its cooperative model allows customers, artists, and staff to shape the future of the space, ensuring that it evolves with the needs of the DFW community.

Photo and interview opportunities are available with featured student artists and directors.

For more information about Café Canvas, visit cafecanvas.com or contact:
Megan Watson, Founder, Café Canvas, mcwatson@cafecanvas.com, (979) 218-2362

ABOUT CAFÉ CANVAS

Café Canvas is a Dallas-Fort Worth-based cooperative that merges a rotating art gallery with a welcoming café. Its mission is to bring art and community together, with values placed on artistic expression, local support, and cultural enrichment. By offering an alternative to coffee chains, Café Canvas celebrates DFW’s vibrant arts scene one cup at a time.

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We bring art and community together by providing a gallery-café experience where audiences can see creativity in an everyday setting.



The Coffee & Snack Shops industry in Texas is expected to grow to \$5.7 billion

About Us

Café Canvas is a Dallas-Fort Worth-based cooperative that merges a rotating art gallery with a welcoming café. Our space allows visitors to enjoy coffee, tea, or pastries while engaging with artwork. By offering an alternative to coffee chains, Café Canvas celebrates DFW's vibrant arts scene one cup at a time.



Dallas ranks 28th among the top 100 U.S. cities for coffee



Our Solution

- Traditional galleries feel exclusive
- Corporate chains lack creativity
- Consumers want immersive spaces
- We offer local artistry, accessibility, meaningful connection

Our Values

- Artistic Expression
- Local Support
- Cultural Enrichment

Our Model

- Cooperative Leadership: Artists, customers, and staff all have representation in decision-making
- Our co-op structure ensures Café Canvas reflects the needs and voices of the local creative community

Leadership Team



Megan Watson
Founder



Name Name
Director of
Artistic
Expression



Name Name
Director of
Local Support



Name Name
Director of
Cultural
Enrichment





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Executive Speaking Points

TOPIC: The Founding and Mission of Café Canvas

SPEAKER: Megan Watson, Founder

DATE: May 13, 2025

Opening Overview

- Café Canvas was founded to **bring art into the everyday**, both literally and figuratively!
- We are a hybrid café and art gallery designed for the Dallas-Fort Worth community.
- Our space is built to be welcoming, inspiring, and inclusive.
- Whether someone is stopping by for a coffee, looking to discover new art, or hoping to make connections in the creative community, Café Canvas is your place.

Founding Vision

- The idea began with a simple question: Why do art galleries feel so exclusive?
- As someone who used to work security at an art gallery, everyone I experienced firsthand how exclusive viewing art can feel. In reality, viewing art can be a part of daily life.
- Our mission is to **bring art and community together** by offering a space where people can experience creativity in their daily routines.
- I launched Café Canvas as a for-profit cooperative because I believe art and business can work together to **create a community**.
- We officially opened in Deep Ellum because it is one of DFW's most **vibrant districts**.
- We aim to make art **accessible** by supporting local artists, especially students.

Core Values

1. **Artistic Expression** – We showcase rotating exhibitions from emerging local artists.
2. **Local Support** – We partner with universities, organizations, and small businesses.
3. **Cultural Enrichment** – We offer cultural experiences, from artist talks to workshops.

What Makes Café Canvas Different

- We are not just a coffee shop. We are a **true art gallery**.
- Customers can walk in for a latte and leave having gained an **appreciation** for the arts.
- Our cooperative model allows customers, artists, and employees to have a **voice**.

Looking Ahead

- We are developing partnerships with academic institutions like **Southern Methodist University** and the Student Organized Art Collective to give students a voice as well.
- Our debut event, '**Sip & See: Meadows Art Exhibition and Coffee Chat**,' launches this month and is just the beginning of a long series of collaborations.
- In the long run, we want Café Canvas to be **just the beginning** of how community cafés and cultural spaces can merge.



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First Blog Post

Posted on May 13th, 2025, by Megan Watson

Welcome to Café Canvas!
Visit Where Dallas can "Sip Creatively"

Something new is brewing in Dallas! And it is not just coffee...

I am thrilled to introduce you to Café Canvas, a new café where everything from the walls to drinks is inspiring. Café Canvas is more than a coffee shop! We are an artist co-op that brings together local artists and coffee lovers into one space.

What Is Café Canvas?

At the core, Café Canvas is built on three values:

1. Artistic expression
2. Local support
3. Cultural enrichment.

We serve not just coffee, pastries, and comfy vibes. We offer something more! A rotating gallery of local art, community events, and a space for people to connect. Our cooperative model means that artists, staff, and coffee regulars can shape Café Canvas, including having voting rights on exhibits and programming.

Why We Started

As an art and community enthusiast, I often found that traditional art galleries felt out of reach. In Dallas especially, art galleries requiring a certain dress code feel too restrictive. Meanwhile, the rise of corporate coffee shops has made Dallas cafés feel impersonal. So I asked myself, "Why not build a space that solves both problems?" Café Canvas was born from the idea that art should be part of everyday life and that creativity thrives when a community is formed.

What to Expect

We are open daily from 7 a.m. to 6 p.m. We are starting our first exhibit, "Sip & See: Meadows Art Exhibition and Coffee Chat!" This event will feature work from SMU's Meadows School of



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the Arts students. The exhibition will explore everyday Texas, from urban Dallas scenes to rural landscapes, and invites the DFW community to interact with the artists in a casual setting.

You can also expect:

- Monthly art exhibitions featuring emerging DFW artists
- Creative workshops and networking nights
- Member-led input on programming
- Good coffee, great people, and an inspiring space every day!

Join Us

Whether you are just here for the espresso or the creativity, Café Canvas invites you to sip creatively. Visit us in Deep Ellum!

Follow us on Instagram, Facebook, and TikTok, or visit cafecanvas.com to learn more, join the co-op, or check out upcoming events.

Sincerely,

Megan Watson
Café Canvas Founder



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First Social Media Posts

Instagram - @CaféCanvas

- *Post:* Carousel of professional photos inside Café Canvas
 - *Caption:* Now Open! Café Canvas is where coffee meets creativity. Come sip, see, and support local artists daily from 7 a.m. to 6 p.m. Click the link in our bio to learn more! #SipCreatively
- *Targeted Audience:* College students, artists, art lovers, people who go to Cafés
 - *Audience Relevance:* Instagram's largest demographic is college-aged students
 - Instagram is good for visuals, making it a good online place to show off Café Canvas's interior design. It's also where DFW's young creatives and students spend their time online alongside TikTok
- *Graphic:* Branded carousel with logo. See below:



Facebook - @CaféCanvas

- *Post:* Grand opening announcement with “Sip & See: Meadows Art Exhibition and Coffee Chat” event
 - *Caption:* We're open! Join us this weekend for “Sip & See,” our debut exhibition with student artists from SMU! Come for the coffee, stay for the creativity.
Deep Ellum | May 13th | 7 a.m. – 6 p.m.
- *Targeted Audience:* Dallas community, SMU alumni, older millennials



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- *Audience Relevance:* Engage with the community as a Facebook business that attracts an older, still artist appreciation crowd (especially SMU art alumni)
- Facebook is good for reaching the local Dallas community, SMU alumni, and older Millennials who enjoy events/ neighborhood updates
- *Graphic:* Event banner. See below:



X (Twitter) - @CaféCanvas

- *Post:* Short announcement with press photo
 - *Caption:* New in Deep Ellum - a café that doubles as an art gallery. Now open! Come sip and support local artists. #SipCreatively #CaféCanvas
- *Targeted Audience:* Dallas journalists, Dallas leaders/council people, other arts organizations
 - *Audience Relevance:* People wanting to share news/network with others
 - While not as great for visuals, X is good for announcements and local journalism. Many art writers and DFW reporters use X
- *Graphic:* Photo of interior



YouTube - @CaféCanvas

- *Post:* Mini-documentary trailer (with interviews of local artists) that can be shared on other platforms (about a minute and a half)
 - *Caption:* Welcome to Café Canvas! See how a group of artists and coffee lovers built a new café in Dallas - where community and creativity thrive. Visit us at cafecanvas.com!
- *Targeted Audience:* SMU Student artists, Dallas journalists, etc
 - *Audience Relevance:* Anyone (including journalists) wanting visuals for their story or want to investigate the business further
- *Graphic:* Video with Café Canvas in the background, interviewing local artists about Café Canvas' impact, and general showcase of the space

TikTok - @CaféCanvas

- *Post:* Day in the Life of a Student Artist
 - *Caption:* Join me for a day in my life as an SMU student artist! Thank you to Café Canvas for exhibiting my work!
- *Targeted Audience:* Gen Z, art students, lifestyle content viewers
 - *Audience Relevance:* Youngest audience, trend-based, behind-the-scenes, and visually engaging to catch online presence
 - TikTok is good for engaging with Gen Z and college students, especially with lifestyle content. Café Canvas' hybrid fits the behind-the-scenes content
- *Graphic:* Vertical video with music and text overlays as the student artists get ready, go to class, and go to Café Canvas



Initial Media Pitch

#	Outlet	Reporter & Bloggers	Email Address	Notes (Why Them?)
1	D Magazine	Eve Hill-Agnus	eva.hillagnus@dmagazine.com	-Former dining critic -More than past 10 articles have focused on art galleries around the DFW area -Pitch = focus on art galleries since that is what they cover the most

From: Megan Watson
Sent: (Approximately) Tuesday, May 13th, 2025, 1:00 p.m.
To: eva.hillagnus@dmagazine.com
Subject: STORY: New Dallas Café Makes Art Part of Your Daily Ritual

Hi Eve!

Wanted to get a unique art gallery on your radar. I recently read your piece on “The Most Exciting Art Shows in Dallas-Fort Worth This February” and I loved how you described Brodbeck’s passion for curating.

Café Canvas, a for-profit artist cooperative that opened in Deep Ellum, blends a cozy café atmosphere with a rotating art gallery. It is a special space where emerging artists can share their work, students can connect, and community members can sip coffee surrounded by inspiration.

Our debut program, “Sip & See: Meadows Art Exhibition and Coffee Chat,” launches this week, featuring work from students at SMU’s Meadows School of the Arts. The event is designed to bring students, faculty, and Dallas artists together into a vibrant space.

Our values are artistic expression, local support, and cultural enrichment, with directors for each value. We also have plans for workshops, rotating exhibits, and community nights all year!

Would you be interested in stopping by for a preview or chatting about what makes this concept different from your typical art gallery? I would be happy to set up a visit, provide visuals, or even arrange an interview with a member of our co-op leadership. Of course, you are welcome to attend our debut program as well.



Thank you for considering!
Megan Watson
Café Canvas
mcwatson@cafécanvas.com
(979) 218-2362

2	Dallas Morning News	Mary Grace Granados	marygrace.granados@dallasnews.com	-Special Contributor -Focuses on homes, design, and how people live -Has covered businesses that influence decoration (local floral businesses, for example) -Pitch = focus on how Café Canvas lets local artists sell their prints for profit (used to display in homes)
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From: Megan Watson
Sent: (Approximately) Tuesday, May 13th, 2025, 1:00 p.m.
To: marygrace.granados@dallasnews.com
Subject: STORY: New Dallas Café Provides Unique Way to Purchase Local Art

Hi Mary!

Wanted to get a unique art opportunity on your radar. I recently read your piece on Le Bloom, and I enjoyed your take on incorporating more art, including floral, into homes!

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Our debut program, “Sip & See: Meadows Art Exhibition and Coffee Chat,” launches this week, featuring work from students at SMU’s Meadows School of the Arts. The event is designed to bring students, faculty, and Dallas artists together into a vibrant space. That isn’t just it though! These local student artists will be selling prints of their art. So, why not grab a cup of coffee and print back art to your home?



Our values are artistic expression, local support, and cultural enrichment, with directors for each value. We also have plans for workshops, rotating exhibits, and community nights all year long!

Would you be interested in stopping by for a preview or chatting about what makes this concept different from your typical art gallery? I would be happy to set up a visit, provide visuals, or even arrange an interview with an artist. Of course, you are welcome to attend our debut program as well.

Thank you for considering!
Megan Watson
Café Canvas
mcwatson@cafécanvas.com
(979) 218-2362

3	Dallas Observer	Simon Pruitt	simon.pruitt@dallasobserver.com	-Staff writer -Covers art (music, foundations, popular culture) and business -Pitch = focus on how being a co-op helps Café Canvas as a business and an arts organization
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From: Megan Watson
Sent: (Approximately) Tuesday, May 13th, 2025, 1:00 p.m.
To: simon.pruitt@dallasobserver.com
Subject: STORY: Dallas's First Artist-Driven Café & Gallery

Hi Simon!

Wanted to get a unique art business on your radar. I recently read your pieces on B-Side Coffee and Nature of Things, and I enjoy the way you speak about both the arts and businesses within DFW.

With that in mind, I want to tell you about Café Canvas, a newly opened artist cooperative in Deep Ellum that blends a cozy café atmosphere with a rotating art gallery. It is a special space where emerging artists can share their work, students can connect, and community members can sip coffee surrounded by inspiration.

Our debut program, "Sip & See: Meadows Art Exhibition and Coffee Chat," launches this week, featuring work from students at SMU's Meadows School of the Arts. The event is designed to bring students, faculty, and Dallas artists together into a vibrant space.



Our values are artistic expression, local support, and cultural enrichment. Since we are a co-op, we have directors that represent each value. We also have plans for workshops, rotating exhibits, and community nights all year long!

Would you be interested in having a conversation about our cooperative, community-based style? I would be happy to send visuals, set up an interview with one of our directors, or personally show you around.

Thank you for considering!

Megan Watson

Café Canvas

mcwatson@cafécanvas.com

(979) 218-2362

4	Texas Monthly	Meher Yeda	myeda@texasmonthly.com	-Editorial Coordinator -New, likes writing about art -Follows trends and unique parts of Texas -Pitch = focus on how unique the Café Canvas model is to Texas & how the debut event will highlight that
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From: Megan Watson

Sent: (Approximately) Tuesday, May 13th, 2025, 1:00 p.m.

To: myeda@texasmonthly.com

Subject: STORY: Newest One of a Kind, Texan Business

Hi Meher!

Wanted to get a unique local art business on your radar. I keep up with your “Meanwhile, in Texas” work, and, as a native Texan, I enjoy how you present quirky parts about our state.

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Our debut program, “Sip & See: Meadows Art Exhibition and Coffee Chat,” launches this week, featuring work from students at SMU’s Meadows School of the Arts. All of the work from this exhibition will highlight different parts of



Texas and, for the most part, Dallas. The event is designed to bring students, faculty, and Dallas artists together into a vibrant space.

Our values are artistic expression, local support, and cultural enrichment, with directors for each value. We also have plans for workshops, rotating exhibits, and community nights all year!

Would you be interested in chatting about Café Canvas? I would be happy to set up a visit, provide visuals, or even arrange a virtual interview with a member of our co-op leadership. Of course, you are welcome to attend our debut program as well.

Thank you for considering!
Megan Watson
Café Canvas
mcwatson@cafécanvas.com
(979) 218-2362

5	CultureMap Dallas	Luciana Gomez	luciana@culturemap.com	-Freelance -Written several times about food & drink, as well as coffee -Covered local arts businesses -Pitch = One of the best ways to drink coffee in Dallas
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From: Megan Watson
Sent: (Approximately) Tuesday, May 13th, 2025, 1:00 p.m.
To: luciana@culturemap.com
Subject: STORY: Arts Organization + Premium Coffee = A Brew That Inspires Community

Hi Luciana!

Wanted to get a unique art business on your radar. I keep up with your work in Culture Map, and I have noticed how you cover everything from the best coffee in DFW to local arts organizations. I have your ideal business to tell you about! It is one of the best ways to drink coffee in Dallas.

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Our values are artistic expression, local support, and cultural enrichment, with directors for each value. We also have plans for workshops, rotating exhibits, and community nights all year long!

Would you be interested in chatting about Café Canvas? I would be happy to set up a visit, provide visuals, or even arrange a virtual interview with a member of our co-op leadership. Of course, you are welcome to attend our debut program as well.

Thank you for considering!
Megan Watson
Café Canvas
mcwatson@cafécanvas.com
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6	PaperCity Dallas	Megan Ziots	meganz@papercitymag.com	-Author -Covers the ‘openings’ section of PaperCity Dallas -Pitch = Exclusive opening content of Café Canvas
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From: Megan Watson
Sent: (Approximately) Tuesday, May 13th, 2025, 1:00 p.m.
To: meganz@papercitymag.com
Subject: STORY: Exclusive Look at Art-Café Combo Opening in Dallas

Hi Megan!

Wanted to get a unique local art business on your radar and offer you an exclusive opportunity to cover a new business. I keep up with your work within Paper City, and you always seem to know the newest, freshest places in DFW!

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Our debut program, “Sip & See: Meadows Art Exhibition and Coffee Chat,” launches this week, featuring work from students at SMU’s Meadows School of the Arts. The event is designed to bring students, faculty, and Dallas artists together into a vibrant space.

Our values are artistic expression, local support, and cultural enrichment, with directors for each value. We also have plans for workshops, rotating exhibits, and community nights all year long!

I would love to offer first access to interviews with our leadership team or a behind-the-scenes tour of the space. Let me know if you would be open to a chat or would like to swing by!

Thank you for considering!
Megan Watson
Café Canvas
mcwatson@cafécanvas.com
(979) 218-2362

7	KERA (NPR Dallas)	Zara Ameachi	zamaechi@kera.org	-Reporter Producer with Arts Access (arts journalism initiative powered by Dallas Morning News & KERA) -Covered difficulties that arts industries are facing -Pitch = focus on connecting the needs of the arts industry right now since they have covered that multiple times recently
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From: Megan Watson
Sent: (Approximately) Tuesday, May 13th, 2025, 1:00 p.m.
To: zamaechi@kera.org
Subject: STORY: New Dallas Café Blends Coffee & Art to Support Local Artists

Hi Zara!



Wanted to get a unique way to experience art on your radar. I recently read your piece on “Here are the North Texas arts groups who have lost National Endowment for the Arts funding.” For me, it highlighted the urgency of supporting creativity right now.

With that in mind, I represent Café Canvas, a newly-opened artist cooperative that blends a cozy café atmosphere with a rotating art gallery. It is a special space where emerging artists can share their work, students can connect, and community members can sip coffee surrounded by inspiration.

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Our values are artistic expression, local support, and cultural enrichment, with directors for each value. We also have plans for workshops, rotating exhibits, and community nights all year!

Would you be interested in stopping by for a preview or chatting about Café Canvas? I would be happy to set up a visit, provide visuals, or even arrange an interview with a member of our co-op leadership. Of course, you are welcome to attend our debut program as well.

Thank you for considering!
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mcwatson@cafécanvas.com
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8	The Dallas Express (Let’s Talk Local Podcast)	Sarah Zubiante-Bennett	szubiate@dallasexpress.com	-Board member & covers Dallas Express Podcast -Talks to people running for positions of power in Dallas & local business owners -Pitch = Focus on how Café Canvas is shaping a new wave of art in Dallas
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From: Megan Watson
Sent: (Approximately) Tuesday, May 13th, 2025, 1:00 p.m.
To: szubiate@dallasexpress.com
Subject: STORY: New Café Blends Coffee & Art to Shape Dallas



Hi Sarah!

Wanted to get a unique way to experience art on your radar. I recently discovered your podcast “Let’s Talk Local” and I love how you explore what is shaping Dallas!

With that in mind, I represent Café Canvas, a newly-opened artist cooperative that blends a cozy café atmosphere with a rotating art gallery - right here in Dallas! It is a special, localized space where emerging artists can share their work, students can connect, and community members can sip coffee surrounded by inspiration.

Our debut program, “Sip & See: Meadows Art Exhibition and Coffee Chat,” launches this week, featuring work from students at SMU’s Meadows School of the Arts. The event is designed to bring students, faculty, and Dallas artists together into a vibrant space.

Our values are artistic expression, local support, and cultural enrichment, with directors for each value. We also have plans for workshops, rotating exhibits, and community nights all year!

Would you be interested in stopping by for a preview or chatting about Café Canvas? I would be happy to set up a visit, provide visuals, or even arrange an interview with a member of our co-op leadership. Of course, you are welcome to attend our debut program as well.

Thank you for considering!
Megan Watson
Café Canvas
mcwatson@cafécanvas.com
(979) 218-2362

9	NBC 5 (DFW)	Lucy Ladis	lucy.ladis@nbcuni.com	-Covers ‘National ____ Day’ articles -Covered National Coffee Day in the past -Pitch = Focus on National Coffee Day in the future
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From: Megan Watson
Sent: (Later Than) Tuesday, May 13th, 2025, 1:00 p.m.
To: lucy.ladis@nbcuni.com
Subject: STORY: New Café-Art Gallery Combo Celebrates National Coffee Day

Hi Lucy!



Wanted to get a unique celebration on your radar. I recently read your pieces on National Taco Day and other foodie holidays in the past, and I am super excited to share a National Coffee Day celebration with you!

Café Canvas is a newly opened artist cooperative that blends a cozy café atmosphere with a rotating art gallery. It is a special space where emerging artists can share their work, students can connect, and community members can sip coffee surrounded by inspiration.

We have plans for workshops, rotating exhibits, and community nights all year! Including our celebration of National Coffee Day! On this day, we will have exclusive discounts for membership and our iconic coffee as well.

Our debut program, “Sip & See: Meadows Art Exhibition and Coffee Chat,” features work from students at SMU’s Meadows School of the Arts. The event is designed to bring students, faculty, and Dallas artists together into a vibrant space. Our values are artistic expression, local support, and cultural enrichment, with directors for each value.

Would you be interested in stopping by for a preview or chatting about Café Canvas? I would be happy to set up a visit, provide visuals, or even arrange an interview with a member of our co-op leadership.

Thank you for considering!
Megan Watson
Café Canvas
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10	Glasstire	Jessica Fuentes	jessicaf@glasstire.com	-Glasstire focuses on visual art -Jessica has worked with SMU’s Meadows Museum before -Jessica has done featured articles before as well -Pitch = focus on interviewing a specific board member or founder
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From: Megan Watson
Sent: (Approximately) Tuesday, May 13th, 2025, 1:00 p.m.
To: jessicaf@glasstire.com
Subject: STORY: Visionary Director Brews Coffee and Art Together



Hi Jessica!

Wanted to get a unique way to experience art on your radar. I recently read your interview with Loli Kantor, and I admire how you helped Loli tell her story.

With that in mind, I represent Café Canvas, a newly-opened artist cooperative that blends a cozy café atmosphere with a rotating art gallery - right here in Dallas! It is a special, localized space where emerging artists can share their work, students can connect, and community members can sip coffee surrounded by inspiration.

Our debut program, "Sip & See: Meadows Art Exhibition and Coffee Chat," launches this week, featuring work from students at SMU's Meadows School of the Arts. The event is designed to bring students, faculty, and Dallas artists together into a vibrant space.

Our values are artistic expression, local support, and cultural enrichment, with directors for each value. We also have plans for workshops, rotating exhibits, and community nights all year!

Would you be interested in setting up an interview with a member of our co-op leadership? Of course, you are welcome to attend our debut program as well.

Thank you for considering!
Megan Watson
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