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Dallas, TX



GRACIE DIX
AUTHOR | THE VORK CHRONICLES

GRACIEDIX.COM

MEDIA KIT 2025

CREATED BY
MEGAN WATSON
2025 INTERN

Award-winning writer Gracie Dix is a college student and the author of two previous books set in the VORK world. She has been creating stories since she could hold a pencil. When Gracie isn't writing, she is most likely with animals. She can also be found singing, baking creating art, and volunteering. She loves travel, her family, and is a loyal friend. When she's not in school, Gracie lives in Dallas, Texas with her beloved dogs, Sandy and Lily, and her sassy cat, Ruthie.

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INTERN ADVICE



1. How did you familiarize yourself with The VORK Chronicles series quickly?

a. Read them yourself as soon as you can! It sounds old fashioned, but the best exposure happens on a personal basis rather than reading a summery. This media kit allows you to learn about The VORK Chronicles quickly, but reading them for yourself works wonders.

2. What was the best way to stay organized when handling press releases, headshots, and other media assets?

a. Ensure you are following old style principles when it comes to organizing, such as binders, folders, color coding, etc.

3. How did you ensure Gracie's quotes and core messages were used accurately in your writing or outreach?

a. Don't be afraid to ask Gracie or Jennifer to make sure everything is agreeable!

4. What was the most challenging part of your internship, and how did you overcome it?

a. Time management! The best thing to do is to schedule time to work, just like you would schedule time to go to a class, and commit to making it a routine.

5. What are common mistakes to avoid when working with Gracie's website?

a. Make sure you schedule enough time to develop and upload a blog. Squarespace is great, but it has its own quirks like wordpress or other online platforms. Give yourself time to learn it.



INTERN EXPECTATIONS



- Familiarize fully with Gracie's **books**, including but not limited to:
 - Plots, characters, and themes of Journey to Superhero School, Welcome to Superhero School, and Beyond Superhero School
- Update and manage **blog content**, including scheduling posts and inserting images or links appropriately
- Maintain **brand messaging** by using Gracie's quotes and stated goals in outreach or content
- Support **media and press** tasks such as distributing press releases or preparing Q&A summaries
- Track and leverage national dates for **content ideas** or promotional alignment
- Develop ideas for **content creation**, primarily on Instagram
- Develop **ideas** for general public relations and promotion
- Assist with **digital organization**, including maintaining downloadable assets, including
 - Headshots, quotes, press releases
- Uphold professional **communication**, such as:
 - Answering questions from teachers, bloggers, or journalists accurately using kit details
- Represent Gracie's **mission** clearly with themes of:
 - Self-discovery, teamwork, inclusion, bravery, and animal advocacy



AWARDS & REVIEWS



TJ Brown ✓
June 10



A Fun and Action-Packed Start

Gracie Dix crafts a fun origin story filled with energy and warmth. Oliver and Jessica's antics are hilarious, and their bond makes the story extra special. This short prequel is a great way to jump into the world of The Vork Chronicles—kids will be hooked!

Hide

amazon



Susdor ✓
August 9, 2021



Grandson loved it
My grandson is 9 and loved this book

amazon



Mark Gunnin ✓
June 19, 2020



Clever plot!
Very clever plot, with lots of unexpected twists and turns. I can't wait to see what this young author has in front of her!

amazon



Brian ✓
July 1, 2020



A fun ride!
Highly recommend reading this before The Vork Chronicles #1. An absolute blast of an origin story. Perfect for all ages, but doubly great for reluctant readers.

Hide

amazon



BubbleTrouble ✓
May 23, 2020



Super-read!
Great read for "wanna be" superheros of any age.

amazon



Amazon Customer ✓
May 14, 2020



exciting novel by young gifted author
This fun and exciting novel is fast-paced and loaded with characters who truly care for one another. This young author is gifted in writing dialogue that moves the story along with great interest and imagery. The characters come alive in your mind as you are reading each action-packed chapter. A remarkable debut novel!

Hide

amazon

For more reviews, please go to Gracie's Amazon page at:

[https://www.amazon.com/stores/Gracie-Dix/author/B085HB5RKB?](https://www.amazon.com/stores/Gracie-Dix/author/B085HB5RKB?ref=ap_rdr&isDramIntegrated=true&shoppingPortalEnabled=true&ccs_id=fa9a815d-fee0-4df4-b740-65971a3c1089)

[ref=ap_rdr&isDramIntegrated=true&shoppingPortalEnabled=true&ccs_id=fa9a815d-fee0-4df4-b740-65971a3c1089](https://www.amazon.com/stores/Gracie-Dix/author/B085HB5RKB?ref=ap_rdr&isDramIntegrated=true&shoppingPortalEnabled=true&ccs_id=fa9a815d-fee0-4df4-b740-65971a3c1089)

QUESTIONS & ANSWERS

1. Who is Gracie Dix?

Gracie Dix is a young author and advocate who wrote Journey to Superhero and as part of her VORK Chronicles. She started writing at a young age to embrace their own “superpowers!”

2. Why did she write The VORK Chronicles?

Gracie wanted to create a story that encourages kids to believe in themselves, help others, and face challenges with bravery. She believes everyone can be a hero in their own way, even without a cape or super strength.

3. Is Journey to Superhero a sequel or a standalone book?

Journey to Superhero is a prequel to Welcome to Superhero School, though you can read it on its own.

4. How old was Gracie when she started writing books?

Gracie began writing stories as a child and published her first book as a teenager. She shows that age doesn't limit creativity!

5. What does Gracie do besides write?

In addition to being an author, Gracie is active in community service, enjoys outdoor activities, and supports causes that help children and teens. She's passionate about using her platform to promote kindness, inclusion, and resilience.

6. What message does Gracie hope readers take away from her books?

Gracie hopes her readers learn that:

- Everyone has unique strengths.
- Standing up for what's right matters.
- Teamwork and friendship can change the world.
- You don't need superpowers to be a hero.

HEADSHOTS



To download an official copy of these photos, please go to:
<https://smu.box.com/s/1yqz9sr7phcue18aku1tww16vg1nythi>

QUOTES FROM GRACIE



Fantasy is my favorite genre. When real life gets hard, I like to flip open a book and climb into the world of fantasy. I immerse myself into the characters' lives and the story becomes real to me.

GracieDix.Com

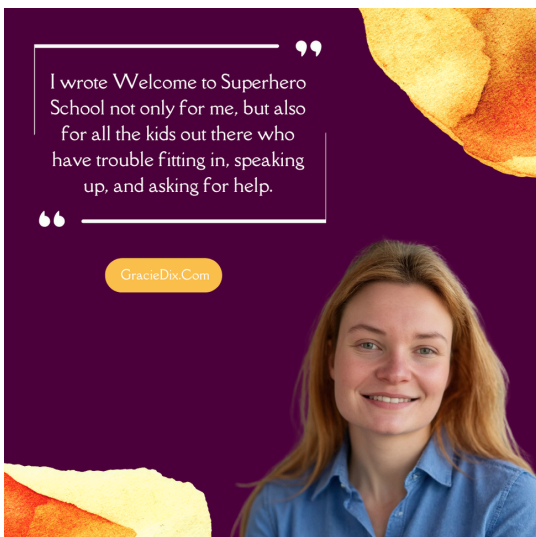
"Fantasy is my favorite genre. When real life gets hard, I like to flip open a book and climb into the world of fantasy. I immerse myself into the characters' lives and the story becomes real to me."



When I started writing my third book, *Beyond Superhero School - Let The Games Begin*, I felt like I had even more creative freedom. I did not have to limit myself to just the school itself!

GracieDix.Com

"When I started writing my third book, *Beyond Superhero School - Let The Games Begin*, I felt like I had even more creative freedom. I did not have to limit myself to just the school itself!"



I wrote *Welcome to Superhero School* not only for me, but also for all the kids out there who have trouble fitting in, speaking up, and asking for help.

GracieDix.Com

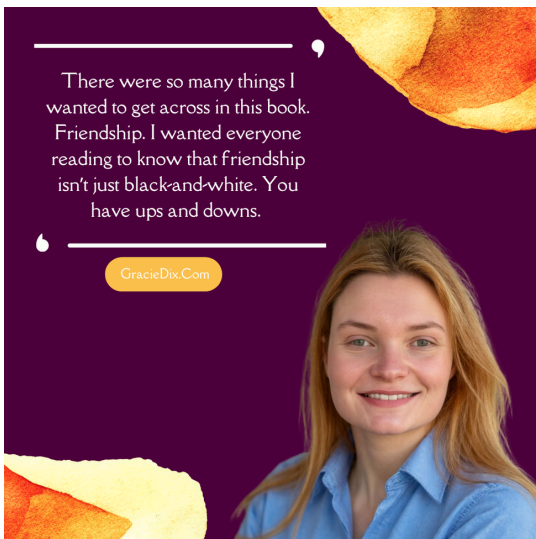
"I wrote *Welcome to Superhero School* not only for me, but also for all the kids out there who have trouble fitting in, speaking up, and asking for help."

**To download an official copy of these photos, please go to:
<https://smu.box.com/s/1yqz9sr7phcue18aku1tww16vg1nythi>**

QUOTES FROM GRACIE



"The inspiration for the set up of my story was my creative mind. I've always struggled with mental health. There are some days where I wish I could be somewhere else so I decided to make a world where anything is possible."



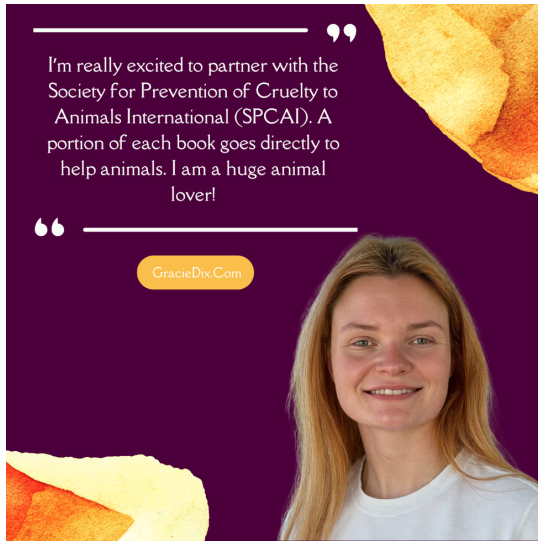
"There were so many things I wanted to get across in this book. Friendship. I wanted everyone reading to know that friendship isn't just black-and-white. You have ups and downs."



"A big part of family is also sibling bonds. That's what I really wanted to get across. Sibling relationships can be messy. I believe the bond between siblings is one of the most powerful things in the world."

**To download an official copy of these photos, please go to:
<https://smu.box.com/s/1yqz9sr7phcue18aku1tww16vg1nythi>**

QUOTES FROM GRACIE



"I'm really excited to partner with the Society for Prevention of Cruelty to Animals International (SPCAI). A portion of each book goes directly to help animals. I am a huge animal lover."

Note

For more quotes, please view the following interviews:

- [Young Change Makers: How Gracie Dix Is Helping To Make A Difference In Our World](#)
- [A World Where Anything is Possible](#)
- [FAST FORWARD FRIDAY – Gracie Dix](#)
- [Meet the Author: Gracie Dix](#)

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GRACIE'S WRITING STYLE

This guide helps ensure that any content written on behalf of Gracie Dix reflects her authentic voice, values, and brand style across platforms.

1. Tone and Voice

- Warm, approachable, and encouraging
- Write as if Gracie is speaking directly to her readers with kindness
- Confident yet humble
- Language that inspires readers to believe in themselves & uplifts diverse experiences

2. Sentence Style

- Short to medium sentences
- Conversational flow
- Avoid jargon or overly formal academic language. Imagine speaking to middle school students, teens, parents, or educators
- Include words that evoke feeling, color, sound, and movement to create imagery

3. Core Themes to Weave In

- Courage and bravery – Facing fears, speaking up, and trying despite doubts
- Teamwork and friendship – Supporting each other through ups and downs
- Self-discovery and growth – Learning who you are and embracing it
- Kindness and empathy – Being there for others, understanding their struggles
- Imagination and possibility – Believing in worlds and futures

4. Key Phrases and Concepts Often Used

- “Everyone has unique strengths.”
- “You don’t need superpowers to be a hero. Just heart and action.”
- “Real heroes are brave enough to be themselves.”
- “Friendship isn’t just black and white. It has ups and downs.”

GRACIE'S WRITING STYLE

5. Narrative Perspective

- When writing articles or op-eds in her voice, use first person singular ("I")
- For informational posts about her books or updates, third person can be used

6. Structure for Op-Eds or Other Pieces

- Start with a personal anecdote or reflection
 - "When I was younger, I used to wonder if heroes ever felt scared..."
- Expand into the universal theme or lesson
 - Relate the anecdote to readers' lives
- Incorporate a quote or perspective from her books if relevant
- End with a note of encouragement or a call to action
 - Inspire the reader to reflect, act, or simply feel hopeful

7. Words and Phrasing to Avoid

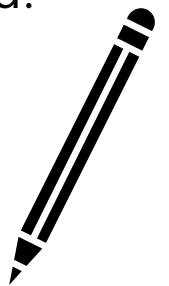
- Avoid sarcasm that belittles or may come off as unclear
- Avoid complex academic terms
- Avoid negativity or hopeless statements without a solution

8. Signature Closing Style

- When writing, end with warmth and hope to tie back to book's narratives

9. Final Checklist Before Submission

- ✓ Does it sound like Gracie is speaking directly and warmly?
- ✓ Is the message encouraging and empowering?
- ✓ Are her core themes of bravery, kindness, or growth included?
- ✓ Is the language simple, clear, and visual?
- ✓ Are direct quotes from her books accurate if included?



GENERAL PRESS RELEASE

FOR IMMEDIATE RELEASE

CONTACT:

Jennifer Dix

Jennifer@dixfamily.com

(972) 809-9090

GRACIE DIX: TEEN AUTHOR MAKING WAVES IN MIDDLE GRADE AND YOUNG ADULT FANTASY

Dallas Native Inspires a New Generation of Readers Through Courageous Storytelling

DALLAS, TX (May, 2025) – Gracie Dix is not your typical middle school and young adult fantasy author. At just 22 years old, the Dallas-born writer has already built a growing literary presence with *The Vork Chronicles* – an action-packed series of three books filled with superheros, friendship, and heroic journeys that resonate deeply with today's youth.

Dix began her writing career as soon as she could hold a pencil, publishing her first book in 2020. What started as a creative outlet quickly turned into a passion for empowering readers. Her work explores themes of self-discovery, perseverance, and the importance of facing fear.

"Fantasy is my favorite genre. When real life gets hard, I like to flip open a book and climb into the world of fantasy. I immerse myself into the characters' lives and the story becomes real to me," says Dix. "I wrote *Welcome to Superhero School* not only for me, but also for all the kids out there who have trouble fitting in, speaking up, and asking for help."

Dix has been featured in numerous literary outlets, while her books have earned widespread acclaim. *Welcome to Superhero School* was a Gold Winner in the Global Book Awards for Children's Action & Adventure, a Kindle Book Award, and was a Literary Titan Silver Book Award winner. Its prequel, *Journey to Superhero School*, continued the streak, winning the Literary Titan Gold Book Award and the Global Book Award for Superhero Science Fiction.

In addition to her writing, Dix is an advocate for youth literacy and animal welfare. She uses her platform to inspire teens to embrace their inner hero.

For more about Gracie Dix, visit GracieDix.com and follow @Gracie.Dix.Author on Instagram.

ABOUT THE VORK CHRONICLES

The Vork Chronicles follows a group of teens who discover they have incredible powers. Through vivid action, layered characters, and themes of courage, the series blends thrilling adventure with meaningful messages that encourage readers to embrace who they are.

###

To download an official copy of this press release, please go to:

<https://smu.box.com/s/k0dp5z8ubibrp6uza35ihj1ff35mlo7v>

PRESS RELEASE TEMPLATE

FOR IMMEDIATE RELEASE

CONTACT:

Jennifer Dix
Jennifer@dixfamily.com
(972) 809-9090

HEADLINE (BOLD, ALL CAPS)

[Optional subheadline expanding or clarifying the headline in italics]

Dallas, TX (Month, Year) – Gracie Dix [announces/unveils/launches/celebrates] [briefly state the announcement: her newest book, an upcoming event, a new partnership, an award recognition.] [One sentence summarizing the news with its significance].

[Expand with 1-2 sentences explaining what is being announced in more detail, why it matters to her audience, and any key context needed.]

“This [announcement/item] is really about [insert key quote from Gracie Dix summarizing core theme, purpose, or emotional insight],” says Dix. “It is for [target audience reflection or inspiration].”

Known for her [adjectives: heartfelt characters, imaginative storytelling, advocacy for animal welfare], Dix continues to [statement of her brand’s mission or approach relevant to the announcement].

Since publishing her first book as a teenager, Dix has been recognized for [brief summary of relevant accomplishments or impact related to this announcement]. [Add a sentence connecting this announcement to her broader mission, community work, or upcoming goals].

[Call-to-action sentence: The new book is available on Amazon. Tickets can be purchased at [link]. Donations can be made at [link]. More details are available on her website.]

For more about Gracie Dix, visit GracieDix.com and follow @Gracie.Dix.Author on Instagram.

ABOUT THE VORK CHRONICLES

The Vork Chronicles follows a group of teens who discover they have incredible powers. Through vivid action, layered characters, and themes of courage, the series blends thrilling adventure with meaningful messages that encourage readers to embrace who they are.

###

BOOK GUIDES

JOURNEY TO SUPERHERO SCHOOL

An Oliver and Jessica Prequel to The Vork Chronicles

When twins Jessica and Oliver Fletcher discover their Super Powers at age 4, the family realizes their lives will never be the same again. Mr. and Mrs. Fletcher work hard to raise this dynamic pair, helping them try to fit in while learning to use their Powers to better themselves and the world around them. School is especially tricky for these students who must not reveal their Powers—until their mother receives a mysterious phone call in the middle of the night. While Jessica and Oliver face a variety of challenges—from battling living-room décor, to daring rescues, to bungling doctors—they get through it all with family support, love for each other, and their own unique brand of sibling sarcasm. This is only the beginning of their adventures, so join the Fletcher twins on their Journey to Superhero School.



Quotes

- “Forget that advice. Listen to this: He is your brother! What you need to remember is that he is your family and no matter what happens, no matter what kind of fights you get into, your brother will love you until the end! Even if he were to turn into an evil villain, he would still love you deep within his heart.” – Page 12
- “I’m all up for a good time as long as it doesn’t hurt anyone,” Oliver responded” – Page 58

BOOK GUIDES

WELCOME TO SUPERHERO SCHOOL

Book One of The Vork Chronicles

Welcome to Superhero School! Join Oliver, Jess, and all their friends on a mission to destroy the power-hungry, evil villains of Vork. From subterranean sewers to lush jungle, from dinosaurs to dragons, our heroes will be pushed to their limits in ways they'd never imagined. Will their collective Powers—Flight, Morphing, Invisibility, Mind Reading, and more—be enough for them to overcome the malevolence of Vork? Or will they stumble over their own doubts and painful histories? This action-packed journey of friendship, hardship, and humor will take our heroes to thrilling new heights and a deeper understanding of their own place in the world. But will that be enough—or will Vork always be one step ahead?



Quotes

- “Now that they were surrounded by Superheros, they felt free to be themselves” – Page 10
- “Oliver and Jessica knew they were so lucky to have such supportive parents. Even though Mr. and Mrs. Fletcher didn’t have Super Powers themselves, they were so proud of their twins and always encouraged them. They were especially happy the kids were at Superhero Prep now and could finally really be themselves.” – Page 15

BOOK GUIDES

BEYOND SUPERHERO SCHOOL

Book Three of The Vork Chronicles

Beyond Superhero School – Let the games begin! It’s time to play! Join our teenage Superheroes as they guest star on Unleash Your Wild Side, a thrilling live TV game show. They’ll face the mental challenge of fighting their most extreme fears in front of the whole world and the physical test of surviving in the show’s Environmental Dome. They’ll learn more about each other’s greatest strengths and deepest doubts than they’d ever imagined. But is this really just a game? When the villainous VORK employs the most evil demon of all to manipulate Team HOPE behind the scenes, they start to wonder if they are participants—or prey. In this action-packed adventure, will friendship, loyalty, and even Super Powers be enough to win the day?



Quotes

- “When Mr. Atrius turned away, Rachel flew high into the clearing to scout the enemy. But nothing could have prepared her for what she saw next.” – Page 457
- “Michael’s eyes widened and the flames around his body dimmed. He flew away from his sister as fast as he could to get back to his friends. What he saw next horrified him.” – Page 474
- “As students evacuated the hall, Jason kept using his Fire Power to discreetly push heat from his palms into the air. Only the eleven other Superheroes could see the waves of heat being emitted from his hands. Once everyone had gone, the twelve Supers remained.” – Page 13

KEY NATIONAL DATES

Q1: JANUARY – MARCH

- January 31st – National Inspire Your Heart with Art Day
- February 20th – National Love Your Pet Day
- March 2nd – Read Across America Day
- March 23rd – National Puppy Day



Q2: APRIL – JUNE

- April 11th – National Pet Day
- April 28th – National Superhero Day
- May 1st Saturday – Free Comic Book Day
- May 30th – National Creativity Day



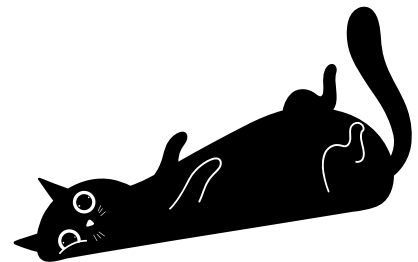
Q3: JULY – SEPTEMBER

- July 30th – International Day of Friendship
- August 9th – National Book Lovers Day
- August 26th – National Dog Day
- September 4th – National Wildlife Day
- September 25th – National Comic Book Day



Q4: OCTOBER – DECEMBER

- October 4th – World Animal Day
- October 29th – National Cat Day
- November 1st – National Author's Day
- December 4th – National Cookie Day

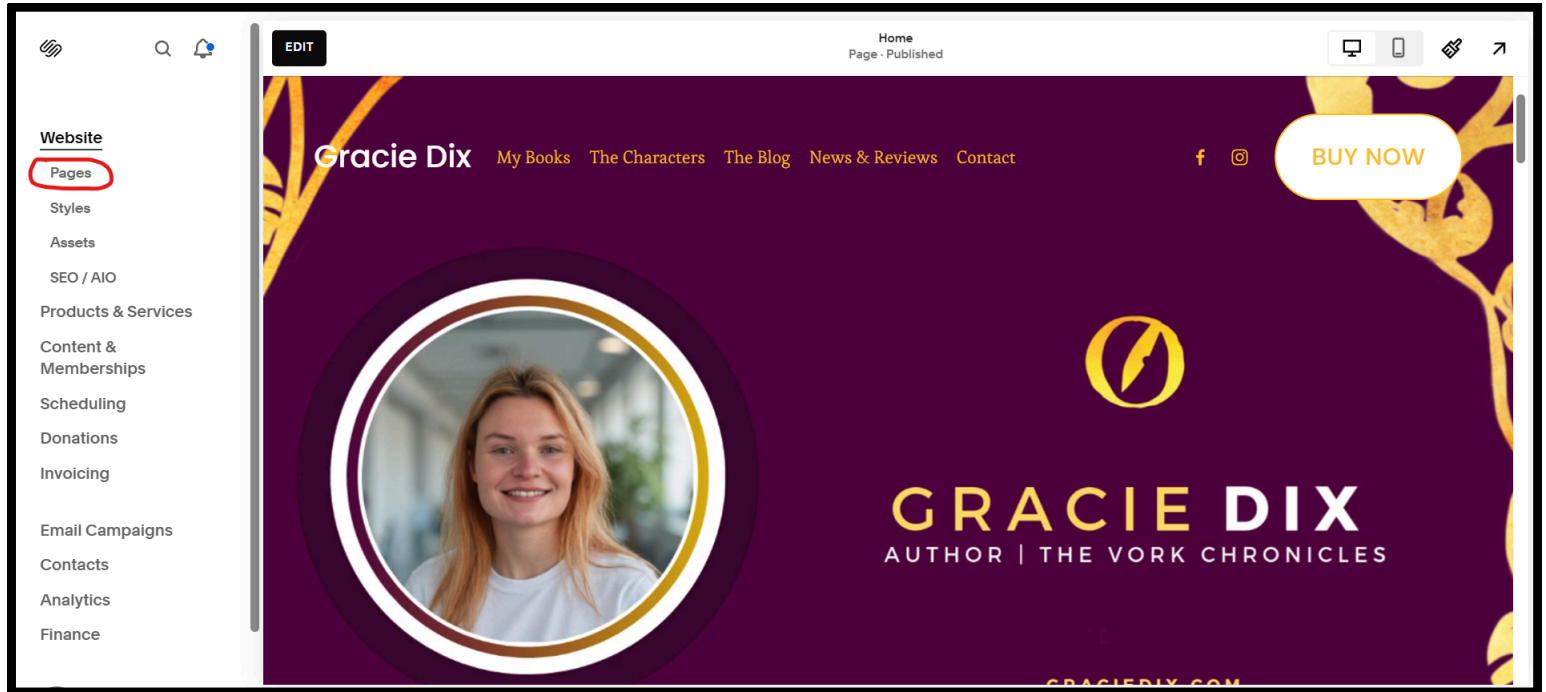


BLOG GUIDE

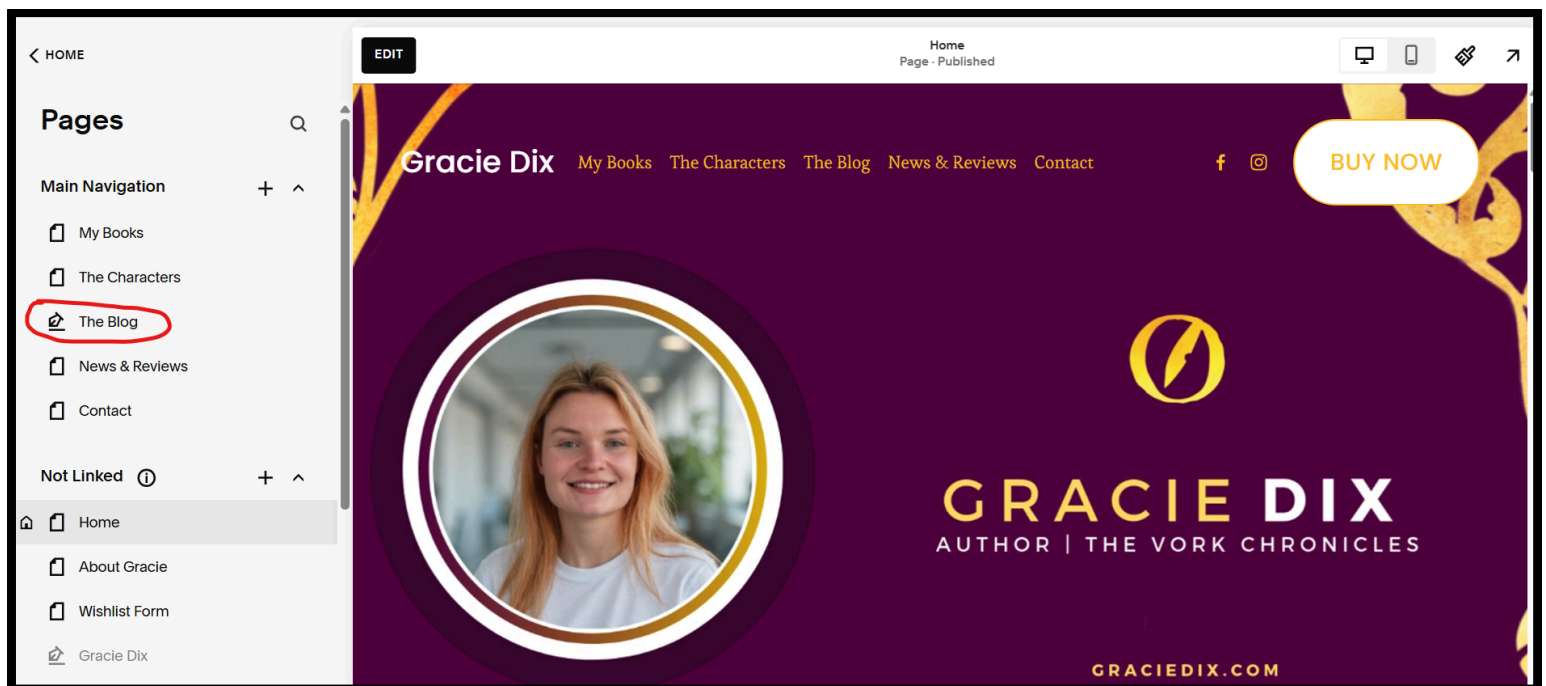
HOW TO SCHEDULE A BLOG POST

Steps

1. Navigate to the left panel and select pages



2. Select 'The Blog'



BLOG GUIDE

HOW TO SCHEDULE A BLOG POST

3. Select the '+' sign near Blog Content



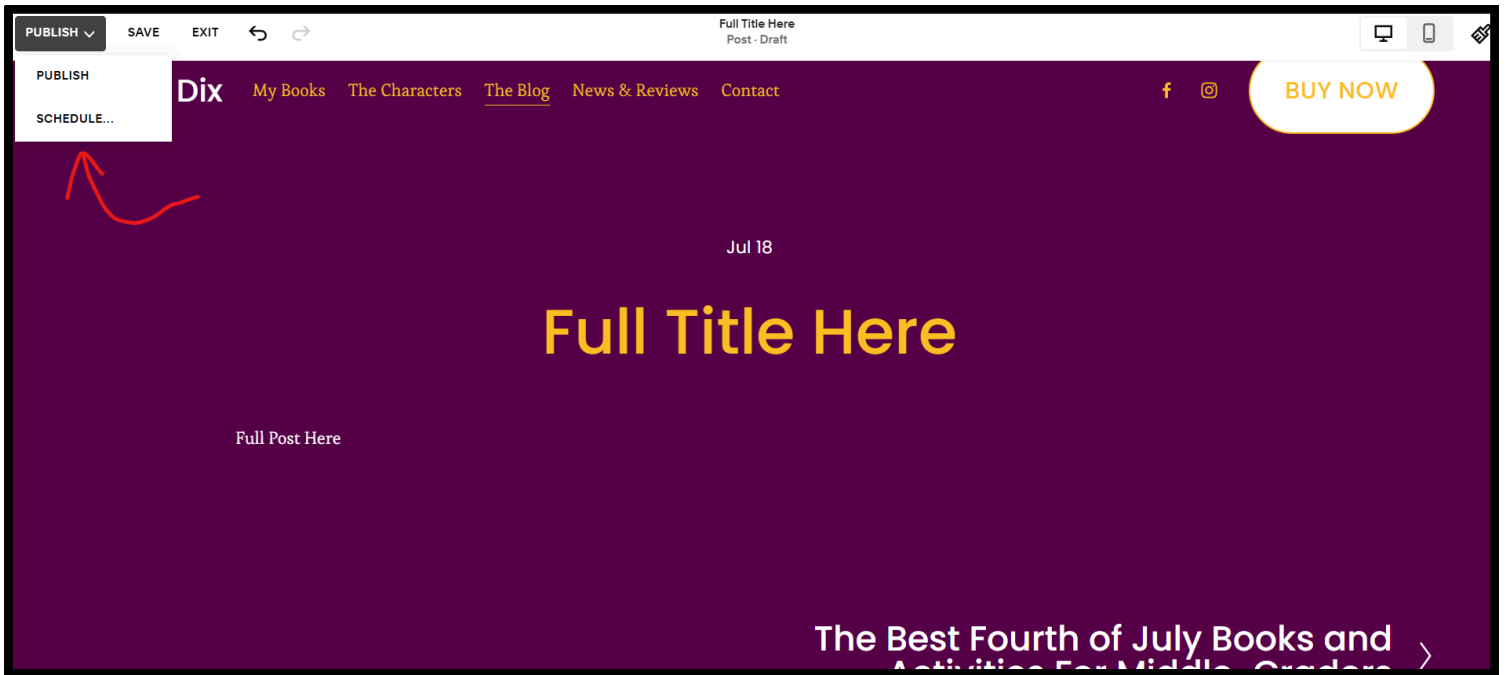
4. Begin filling in text



BLOG GUIDE

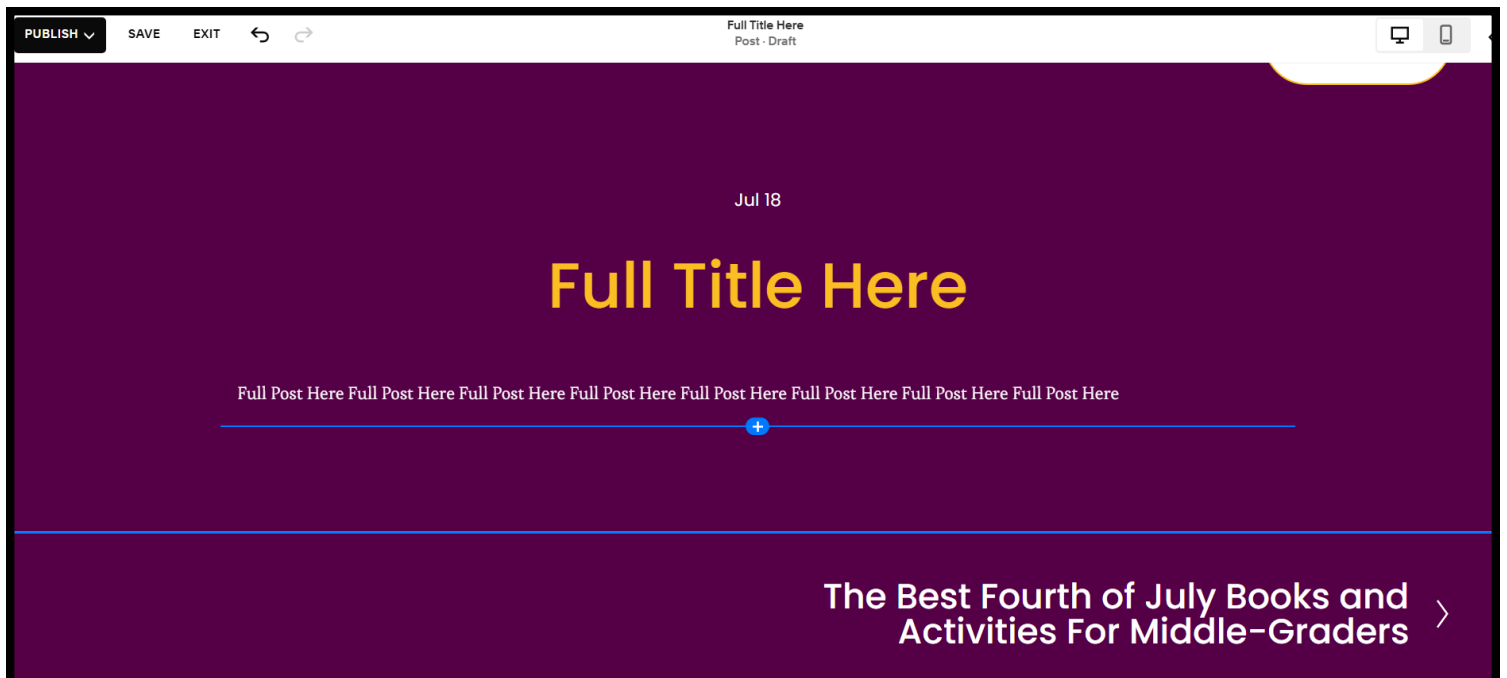
HOW TO SCHEDULE A BLOG POST

5. Select the drop down menu and select 'Schedule'



IMAGES

1. Select the little blue plus sign when you hover over text



BLOG GUIDE

IMAGES

2. Select images and upload image from your computer



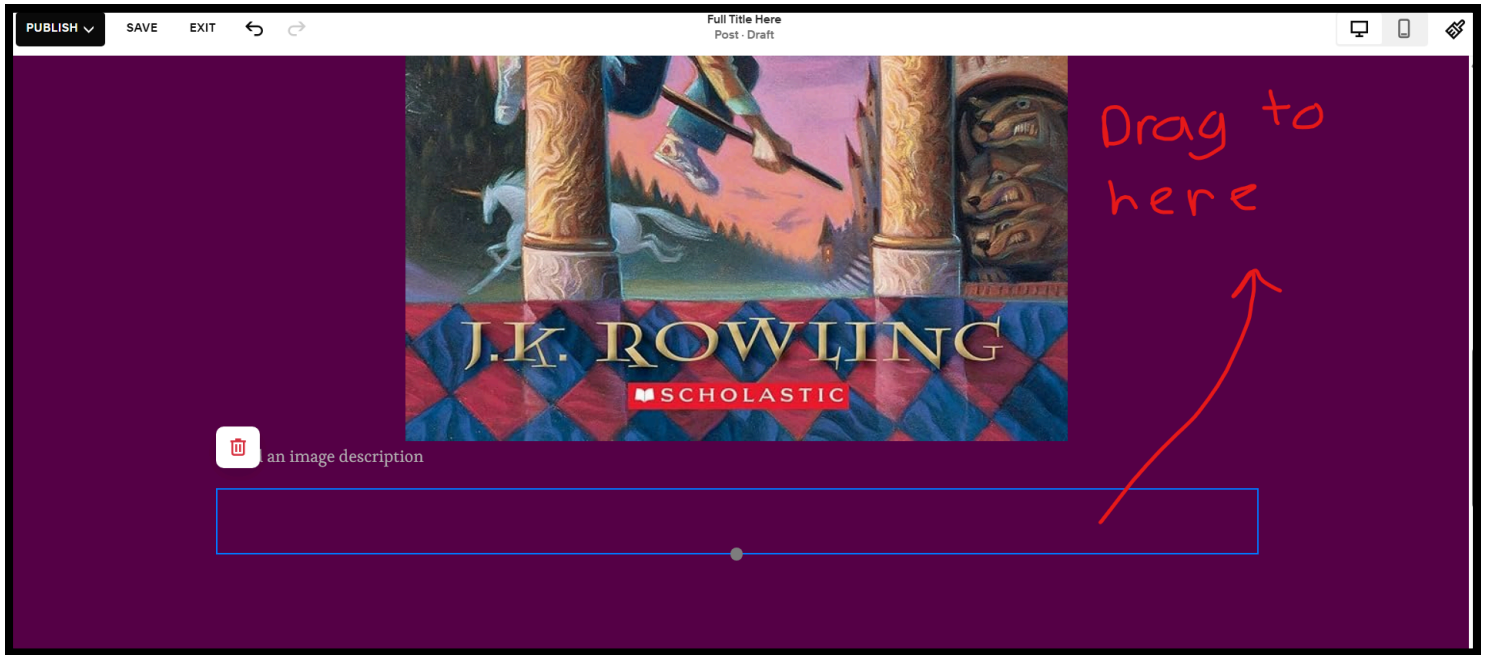
Note:

Making an image smaller involves using a 'spacer' which involves selecting the blue button again. See the next page for image instructions as well as how to insert a link into the text. Make sure the save throughout so you do not lose your progress

BLOG GUIDE

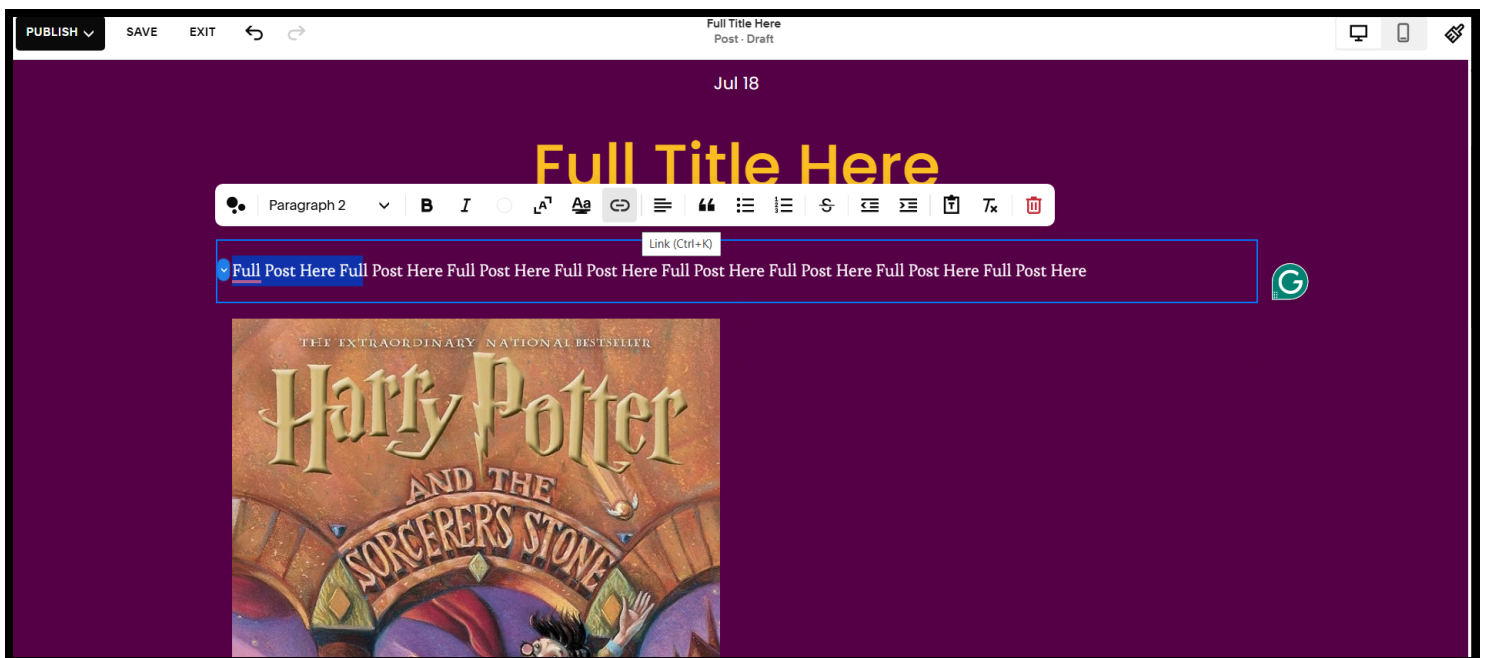
IMAGES

1. Drag the spacer to the left or right side, ensuring it is connected to just the image and not the entire page



LINKS

1. Highlight the text and press the link button to insert a link onto the text. Similar process can be done to images



MEET THE *Author*



ABOUT ME

I'm Gracie Dix, an award-winning writer, college student, and the author of three books set in the VORK world!

BACKGROUND

I've been creating stories since I could hold a pencil! When I'm not writing, I'm usually spending time with animals, singing, baking, making art, or volunteering. I love to travel, I'm super close with my family, and I try to be the kind of friend you can always count on.

FAVORITES



FUN FACT

I live in Dallas, Texas with my beloved dogs, Sandy and Lily, and my sassy cat, Ruthie.



@Gracie.Dix.Author



GracieDix.Com



ABOUT ME

I'm an award-winning writer and a college student, and I've written two books set in the VORK world. I've been creating stories since I could hold a pencil. When I'm not writing, you'll most likely find me with animals. I also love singing, baking, creating art, and volunteering. Traveling, spending time with my family, and being a loyal friend are all really important to me. When I'm not at school, I live in Dallas, Texas with my beloved dogs, Sandy and Lily, and my cat, Ruthie.

ABOUT MY BOOKS

The VORK Chronicles is a series about embracing differences, discovering inner strength, and the power of teamwork.

Through adventure and self-discovery, the characters learn that real strength comes from courage, connection, and believing in yourself. Each book highlights how unique abilities and diverse backgrounds can come together to create something heroic.

ABOUT THIS KIT

Created by author Gracie Dix, this teacher-friendly kit includes engaging activities, discussion questions, and lesson plans designed to bring The VORK Chronicles to life in the classroom. With a focus on themes like teamwork, self-discovery, and embracing differences, this kit helps students connect with the story while building critical thinking and literacy skills.